# *W.W. Cross* 1869 to 2017



# From Brockton to Canton With a Stop in Jaffrey...

# **Early Ownership**

Benjamin Silvester...c.1790 Seth Silvester John Wales (fulling, carding) **Ephraim Cole** Galen Packard...1825 (trip hammer) Jefferson Bisbee **Benjamin Wheeler** Benjamin Franklin Kingman W.W. Cross...1869 W.B. Cross...joined firm in 1878

# Carding

...a mechanical process that disentangles, cleans and intermixes fibers to produce a continuous web or sliver suitable for subsequent processing. This is achieved by passing the fibers between deferentially moving surfaces covered with card clothing.



It breaks up locks and unorganized clumps of fiber and then aligns the individual fibers to be parallel with each other. In preparing wool fiber for spinning, carding is the step that comes after teasing.

# Fulling

...also known as **tucking** or **walking** is a step in woolen clothmaking which involves the cleansing of cloth (particularly wool) to eliminate oils, dirt, and other impurities, and making it thicker.

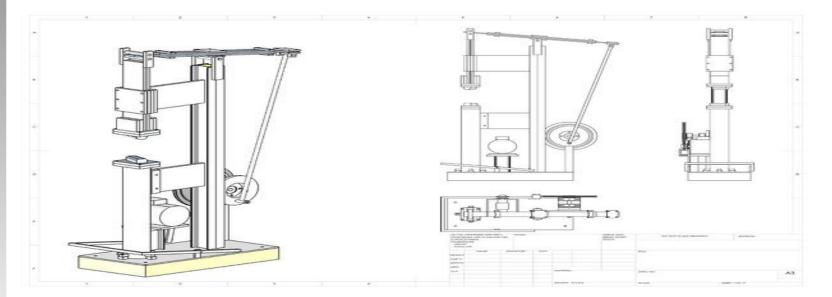
Production cycle in the 'domestic system'



The worker who does the job is a fuller, tucker, or walker, all of which have become common surnames.

# Trip Hammer

...also known as a **helve hammer**, is a massive powered hammer used in fabricating various articles of wrought iron, brass, steel and other metals.



One or more trip hammers were set up in a workshop known variously as a hammer mill, hammer forge or hammer works. The hammers were usually raised by a cam and then released to fall under the force of gravity.

Historically, trip hammers were powered by a water wheel. Often multiple hammers were powered via a set of line shafts, pulleys and belts from a centrally located power supply.

# Early History

W.W. Cross was founded in Brockton, MA in 1869, part of the shoe industry that WaS so vital to the southeastern Massachusetts economy.



# Brockton was a small New England town south of Boston and north of Fall River and New Bedford near the South Shore of MA.



North Bridgewater, as it was called back then, was soon to become the fastest growing city in MA and the shoe capital of the world.

# William W. Cross – Founder

At 36, WW Cross was a driving force in making Brockton the shoe capital of the world.

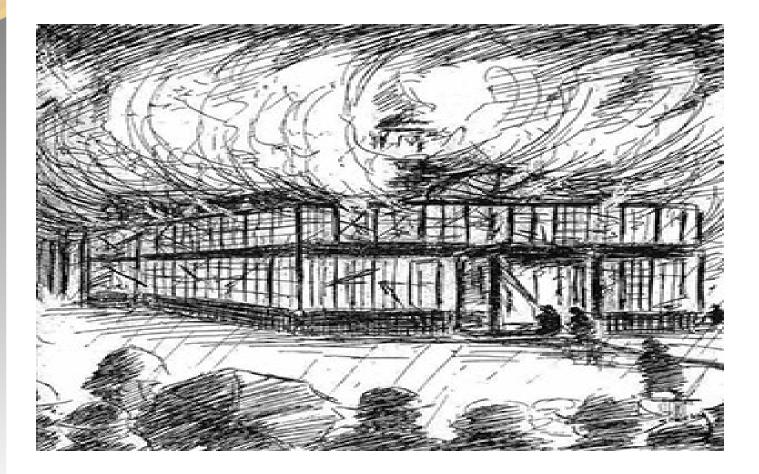
- VP of the Brockton National Bank
- Largest stockholder of Brockton St Railway Co
- Large real estate investor
- General Mgr of the Brockton City Theater

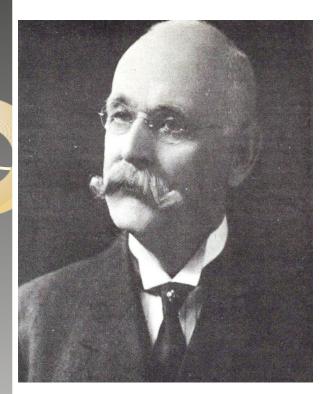
Born in Brockton in 1833, he moved to Palmer, and ran a dry goods business there for 14 years before going home to Brockton to achieve the following:

- Founder, first president and largest individual stockholder of the Brockton Street Railway Company
- Went from business/banking into real estate
- Developed his own land to create housing for Brockton
- General Manager of the Brockton City Theatre
- Became VP of the Brockton National Bank

In 1878, W.W. Cross took his son, W.B. Cross into the firm. This allowed the older Cross to concentrate on other large financial and business interests.

By 1900, the factory produced high quality shoe, carriage, carpet, card, brush, lace and gimp tacks; Swedes (fire sparking tool?), charcoal and American iron shoe nails, cigar-box and Hungarian/channel nails; saddle staples for electrical wiring. Fires in Brockton caused W.W. & W.B. Cross to pull up stakes and move to Jaffrey.





Wilbur Webster, born in Maine in 1839, went from Maine to Cuba to run a sugar mill. His first company, in Brockton, made cutlery for the shoe industry. His first factory was destroyed by fire in 1866. He rebuilt but moved his company to Jaffrey in 1873.

## **Wilbur Webster**

In 1894, Webster sold his cutlery works to the C.J. Kimball Company of Bennington. Together with a skilled mechanic named Chester M. Jackson went to work on the fine points of the product to which W.W. Cross had turned 25 years before. Webster founded the Granite State Tack Company in his former cutlery mill, the site we know as the Charles Letourneau woodworking mill on Old Peterborough Road now named Nutting Road.

It had been known as the Foster Fulling Mill and later the sawmill of August St. Pierre.



Wilbur Webster's older brother, William T. Webster, who was in the business died in 1895 as a result of an industrial injury. He was an expert mechanic, fine workman, and his hobby was making violins.



The Granite State Tack Company prospered and eventually its leading customer became the United Shoe Machinery Corporation in Boston. USMC played a significant role in the growth of Brockton, and eventually acquired W.W. Cross Company.





### **USMC Headquarters in Boston**

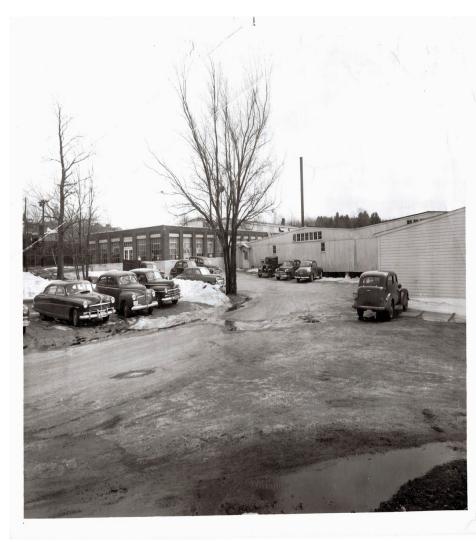
The original Jaffrey tack factory on Old Peterborough Road was destroyed by fire on July 20, 1915. USMC considered acquiring the company and moving it to Brockton. But...the roots were deep in Jaffrey.

The Town pooled its resources, built a plant of concrete with 21,000 square feet of manufacturing space, a capacity for 80 machines, and offered a ten year tax incentive.

The company stayed. The plant was up and running in 1916 with the latest electrically driven machines. The new tack factory was immediately successful, the local investment being returned in three years. USMC bought the Granite State Tack Company in 1920 and in 1932 brought the W.W. Cross Company to Jaffrey from Brockton.

Many skilled workers, tackmakers, came to Jaffrey at that time. It was largely a skill that was handed down from 'father to son'.

Names like Nute, Washburn, McGinnis, Martin, Stannard, Major, and Hazelton had their start in Brockton.



William Webster died in 1905. His widow, Elizabeth Hamilton died in Jaffrey in April of 1916. Their son, Wilbur E. Webster, nurtured the firm and guided it through the formative years to maturity.

USMC manufactured many military products along with the multitude of shoe products. Tanks, field artillery, gun turrets, etc. During the war years, USMC was a major supplier of military wares.



USMC was a global company that influenced much of the world's shoe industry. They would lease their proprietary shoe manufacturing machines, which gave them enormous control.



Because of this control, in 1957, USMC was dismantled for having a monopoly.

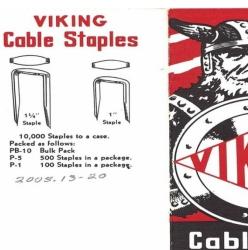
It is believed that this was the undoing of the American Shoe Industry. Without the vast research investment of USMC it wasn't long before the North American shoe industry fell behind other countries. Other factors include lower wages in third world countries, adhesives and molding technologies.

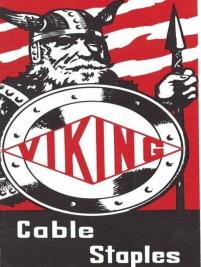
Around 1957, USMC was forced to sell WW Cross, along with JC Rhodes Co to Plymouth Cordage Company of Plymouth MA. This division became known as PCI and experienced a series of leveraged buyouts including Emhart Corp, Black & Decker, USMC (briefly for a second time), and DD Bean & Sons. There were also small groups of investors, usually leveraged.

The more leveraged buyouts, the higher the costs became. The higher the costs to manufacture, the harder it was to remain competitive. The only part of WW Cross that remains today is the electrical staple manufacture that was purchased from DD Bean and moved to Canton, Ohio in the late 1990's. This continues in operation as WW Cross Industries, Inc.

The remaining equipment was sold piecemeal, some to specialty fastener competitors, some to junk metal dealers.









#### **W.W. Cross Industries**











VIKING PRODUCTS ARE SOLD ONLY THROUGH AUTHORIZED ELECTRICAL WHOLESALERS

DISTRIBUTED BY



ELECTRICAL CABLE and CONDUIT FASTENERS



#### RUGGED • FORMED • FHEAVY GAUGE STEEL • ELECTRO GALVANIZED

QUICK INSTALLATIONS - NO DROPPING STRAPS - THE THIRD HAND YOU HAVE NEEDED FOR FASTENING E.M.T. AND RIGID CONDUIT OFFERED IN SIZES 1/2" TO 2" FOR THINWALL & RIGID

SUPERIOR IN QUALITY AND DESIGN, PROVEN IN THE FIELD

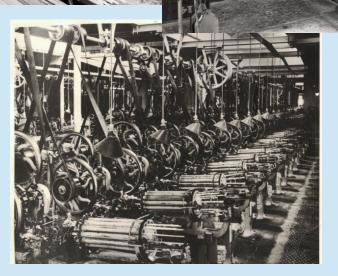
NO FUSSING NO CUSSING



# Product (R) Evolution

Stone Arge to Space Arge









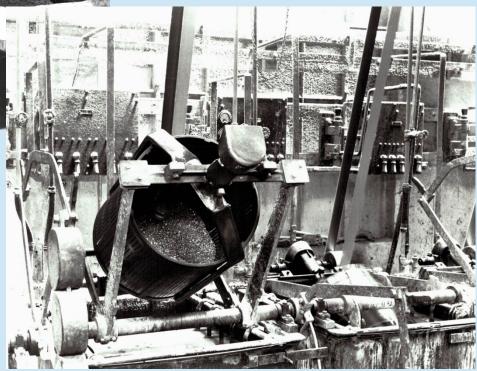
#### Arthur Christian WW Cross Softball Team - 1947

W. W. CROSS Chertini W. Hure be go Are where be go Shop whether pr ck me we put above PURPER D NAILS

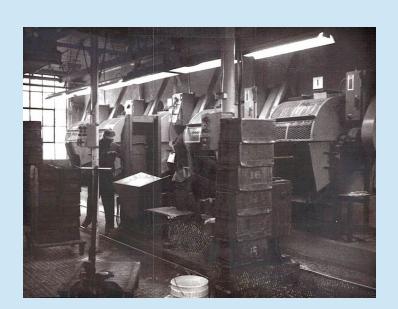


# Pickling

# Plating

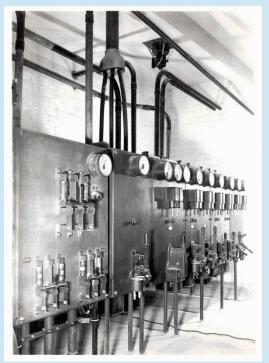


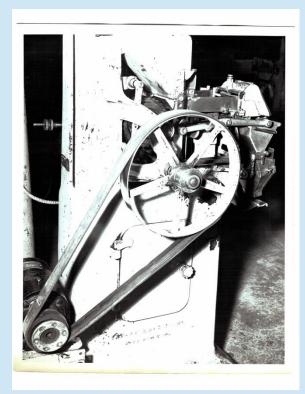






## Finishing Processes









2003.13.3

Cross Sterilized Tacks are guaranteed to have needle-sharp points; accurately centered heads; to be absolutely clean, sterilized; to -be 100% usable; to be made from special domestic material.

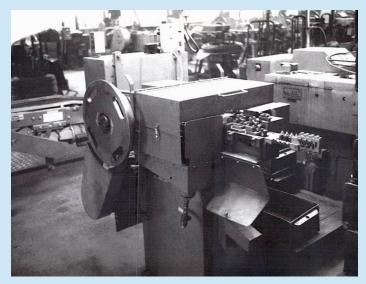


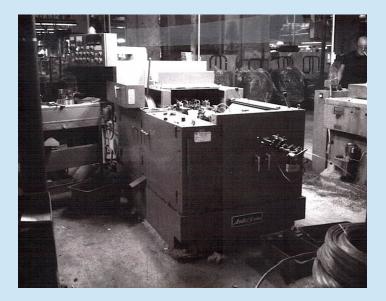


# Packaging Machines



# Wafios Nail Machine Single Blow



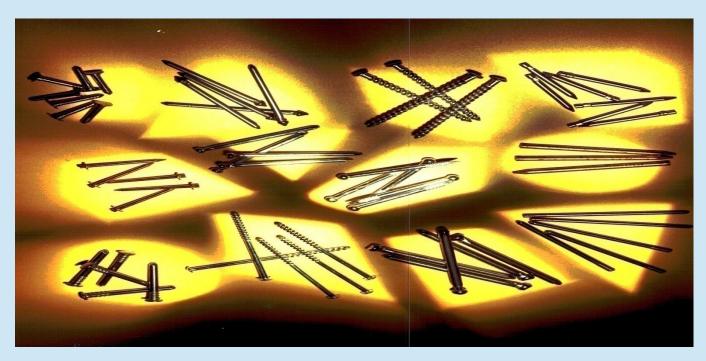


# **2-Die 2 Blow Machine**





# **Headless Thread Roller**



## **Fisher Price Toys div of Mattel Toy Co**

- Specially Designed Fasteners
  - · Axels for Child's Lawnmower
  - Hold Xylophone Keys
  - NY, CA, Mexico

#### **Eveready Battery**

Negative Current Collector

- · Center of C & D Cells
- · OH, VT, MO, NC, China

### Sonoco, Baker Division

- Specially Designed Clinching Fastener
  - · Wooden Cable Reels
  - $\cdot$  ME, NC, TX, CA

#### Longaberger Basket Co

- Small Cut Fasteners for Basket Making
  - · Fancy Baskets Wine, Bread, Collector
  - Home Shows
  - · Zanesville, Dresden OH

## **Handy Button Co**

· Decorative buttons, zippers, PliGrip, Cross Trim

- · Levi Straus
- Furniture
- · Chicago, IL

### **Paint Brush Nails**

- · Specially Designed Fasteners, Machine Grade
  - Purdy Brush, NW US
  - · Wooster Brush, OH
  - · Best Liebco, Philadelphia

#### Other...

- Specially Designed Fasteners
  - · Wallpaper sample book fasteners
  - · Shaker Box nails

# Social Conscience

# The Company Had a Heart...



# WOMEN WANTED

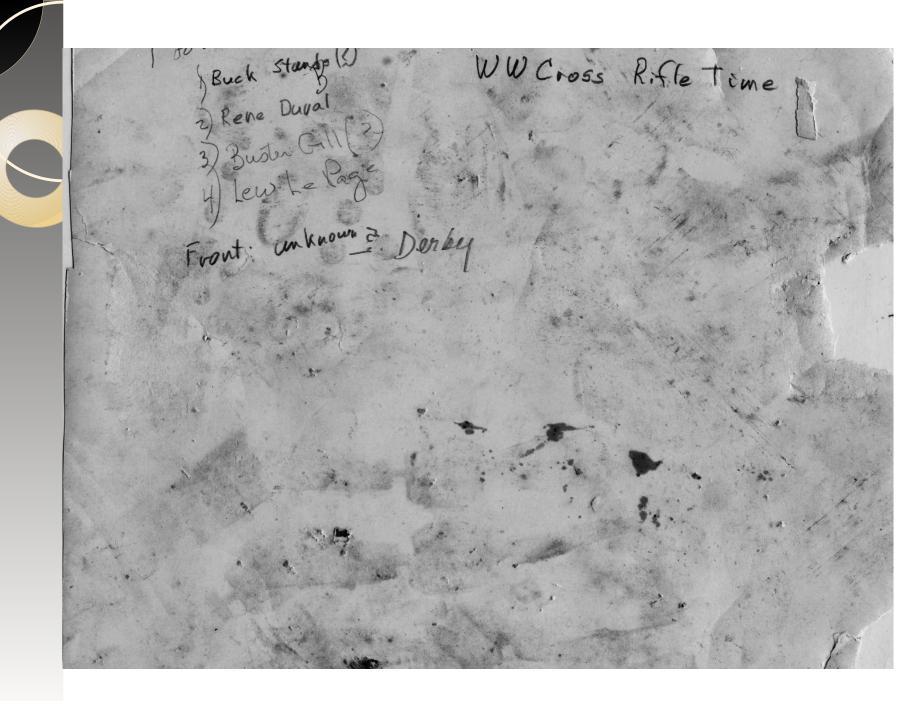
Sixteen to thirty-five years old as machine feeders in the Klean-Kutt Mill. This Mill is in continuous operation from 12 p. m. Sunday until 12 p. m. Saturday. Feeders work in eight hour shifts and about forty women are now employed. The pay for forty-eight hours is \$10.00 at the start and \$12.80 to \$18.30 (dependent on section and shift) when competent. Board and room cost \$6.50 and \$7.00 per week. See Mr. Whitehead if interested.

#### GRANITE STATE TACK CO. EAST JAFFREY, N. H.





2010.028.002 1947 Softball Team WW Cross Back row Alfred John John Kimball Leon Charlie Shorty" Hunt Howard Trembly Hannon Bryant Christian Middle row Roland Bill Fred Mubie Orch "Shorty" Blair Carpenter Letourneau O'Neil Lambert seated "Rocky" Arthur Rockwedd Christian (Fitzwilliam)





## **Arthur Stanhope Crew 1918**



**15 Year Award Circa 1980** 

### 15 YEAR STRUICE AWARTSE

MATER FRONT ROW L-R) WALTER MARY, (KENNETH WHITON, C.F. DEMAILLY JR. K.P. HANDFACTURING NEIL DOY 2ND ROW - FRANCIS LETOURNEAU, LUTICE CHANDLER, ELIZABETH LILL, FROM LANDERT, GREEDER GALTHER, PHYLIS FEEDY, GREEGE CARTER FRIEN LANDERT, GREEDER GALTHER, PHYLIS FEEDY, GREEGE CARTER BOD VEWS KENDETH LAPANE, GREEZEN FRIMARD, GEORGE STRONG SC. 3RD VEWS KENDETH LAPANE, GREEZEN FRIMARD, GEORGE STRONG SC. 3RD VEWS KENDETH LAPANE, GREEZEN FRIMARD, GEORGE STRONG SC. 3RD VEWS KENDETH LAPANE, CONSTRUCT, GREEZEN, WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, POPERT LAPANE, KENDETH HILL, JOHN WHITE, 100 FT CHANDLER, DOLL, HENCO L'OY, KENDETH, JUNCTURENT, 100 FT CHANDLER, HENCO L'OY, FLEXEND, OJALA, KEYFORD WATCOM NOT SHOULD JOERE WHITON, AND MENTER HIVEN, HENCH.

2006-28:1

MENAKD.



## **15 Year Award Circa 1980**

15 YEAR SERVICE AWARDS SEATED FRONT ROW (L-R) ROLAND JACOBS, ARTHUR BLANCHETTE, MARIE CHAMBERLAIN, ROBERT HAUTANEN 2ND ROW HENRY MARTIN, MELVILLE FERNALD, GIRARD DESPRES, WILLIAM CHAMBERLAIN



## Fire

- $\cdot$  Chief
- · Captain
- · Lieutenant
- Firefighters

## **Police Department**

- Part time Officers
- · Special Officers



# Ambulance

- · Drivers
- · Attendants 1st Aid

# **Town Positions**

- · Selectman
- · School Board
- · Planning Board

## Civic

- Foster Parents
- Chamber of Commerce
- Town Celebrations

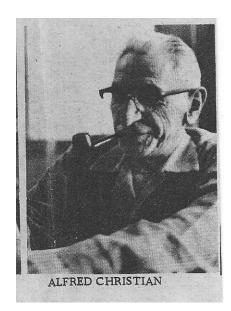
During the time when the fire station was located on River Street, fire pull boxes were located around town. There were also several phones located in factories, nursing homes, and the fire station.

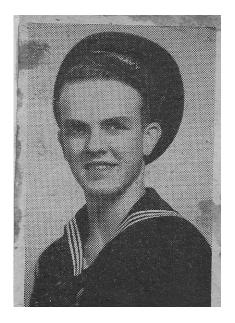
When a fire call came in, the first person to answer got the location of the fire, pulled their box, then waited for the first person to reach the fire station.



The code of the fire whistle identified the place where the call was picked up.

System worked well for many years.





Roland Archambault

### Aylmer Given Founder of Jaffrey Knights of Columbus

tian burial was celebrated Tues- Red Cross Blood drive at St. Patrick day at St. Patrick Church for School. Aylmer H. Given Jr., 68, of North

Street, who died July 16, at Monadnock Hospital after being stricken at home. Born in Templeton, Mass., son of Aylmer Given of Otter River, Mass. and Beat-

rice (Bliss) Given of Athol, Mass., he attended Templeton High School. He was a Navy veteran of World War II and was stationed at the submarine base in New London, Conn.

Jaffrey since 1949. For several years he was a salesman for home improvement products. He retired in 1987 from W.W. Cross Co. in Jaffrey after twenty-eight years of employment.

He was founder, charter member and Past Grand Knight of Our Lady of Monadnock Knights of Columbus Council 8544 of Jaffrey; a Sir Knight of Assembly 2129 of Jaffrey; Faithful Navigator of Assembly 1507 of Milford from 1986-1987; State Life Director of the State Council, Knights of Columbus from 1987 to 1990; was presently State Family Director of the State Council Knights of Columbus: was chairman for many

JAFFREY - A mass of Chris- years of the Knights of Columbus-

He was a communicant of St. Patrick Church and was a eucharistic minister of the parish, as well as a member of the choir; he organized and was choir director at St. Vincent de Paul church in Baldwinsville, Mass.

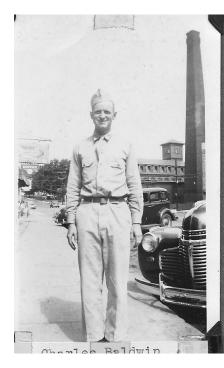
He was member of the former Holy Name Society at St. Patrick, Jaffrey; also an usher at St. Patrick Church for many years. He was active in St. Patrick School as school board member from 1968-1969; and was co-president of the school's CPA in 1978.

Family members include his wife Mr. Given had been a resident of of 44 years, Mary (Desmarais) Given of Jaffrey; five sons, Stephen Given, Michael Given, John Given, Charles Given, all of Jaffrey, Aylmer Given III of Springfield, Vt.; five daughters, Cynthia Foley and Cathy Proulx, both of Jaffrey, Mary Richards of Mukilteo, Wash., Christine Whalen of Peterborough, Jennifer Given of Newport, Rhode Island; a sister Winifred Smilek of East Templeton, Mass.; 8 grandchildren; several great-grandchildren; many nieces and nephews.

Burial was in St. Patrick Cemetery.

In lieu of flowers, memorial contributions may be made to St. Patrick School, Main Street, Jaffrey 03452.







Charles Baldwin

David Ely



Raoul Deschenes



### **Donald Hunt**

### Harvey O. Duval

Jaffrey man worked for 30 years at W.W. Cross

JAFFREY — Harvey O. Duval, 82, of Plantation Drive, Jaffrey, died peacefully on Oct. 19, 2010, at the Good Shepherd Health Care Center.

He was born in Jaffrey on Oct. 3, 1928, son of the late Sidney and Desneiges (Bosselait) Duval. Harvey had attended Jaffrey Grade School and has been a lifelong resident of the community. He never traveled much but did get a chance to go to Boston once. He had lived on River Street, Blake Street, School Street, Webster Street and Peterborough Street before moving to Good Shepherd in 2008.

Harvey worked as a feeder for W.W. Cross Company in Jaffrey. He retired in 1991 following more than 30 years of employment.

He was a communicant of St. Patrick Parish. He enjoyed watching television and movies.

His only surviving immediate family member is his brother, Roland S. Duval of Jaffrey. He is also survived by two cousins, Elaine Wakefield of Tilton and Rita English of Wilton.

Friends are warmly invited to call at the Cournoyer Funeral Home and Cremation Cen-



ter, 33 River St., Jaffrey on Friday from 9 a.m to 10:30 a.m.

A Mass of Christian burial will be celebrated Friday at 11 a.m. in St. Patrick Church, 89 Main St., Jaffrey. The Rev. Wilfred H. Deschamps, pastor, will officiate. Burial will follow in the family lot in St. Patrick Cemetery, Jaffrey.

For those who wish, memorial contributions may be made to the Monadnock Adult Day Care Center, in care of Monadnock Family Services, 64 Main St., Keene 03431.

To view an online memorial, send a condolence to Harvey's family, or for more information, please visit www.cournoyerfh.com.

### **Roland S. Duval**

#### Jaffrey man worked at W.W. Cross

JAFFREY — Roland S. Duval, 79, of Plantation Drive, died peacefully on Feb. 13, 2011, at the Good Shepherd Health Care Center in Jaffrey.

He was born in Jaffrey on Feb. 11, 1932, son of the late Sidney and Desneiges (Bosselait) Duval. Roland attended Conant High School in Jaffrey and had been a life-long resident of the community.

Roland never learned to drive and rarely traveled out of Jaffrey. He crossed the border into Canada once, but came right back across, and his most memorable trip was shared with Michael Barlick when the two went to the Big Apple-New York City-for a day. Roland was able to visit Broadway, the Twin Towers, and the Statue of Liberty during their brief visit. He was happiest at home in Jaffrey and had lived on River Street, Blake Street, School Street, Webster Street and Peterborough Street before moving to Good Shepherd in 2010.

Roland retired from W.W. Cross Company in Jaffrey in 1991. He had performed many duties while working there for more than 30 years.

He was a communicant of St. Patrick Parish and enjoyed watching television and movies in his free time.

His only surviving family members are his two cousins, Elaine Wakefield of Tilton, and Rita English of Wilton, but he will always be remembered by his many friends in town.

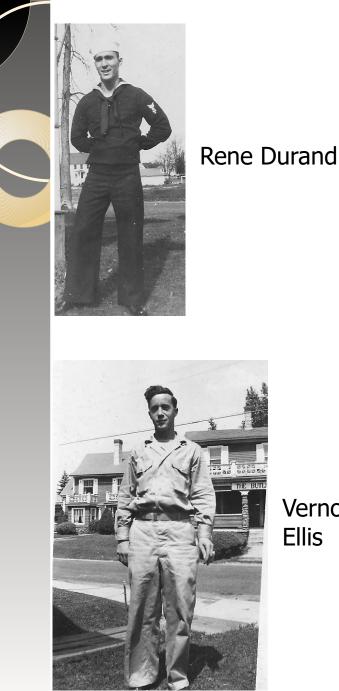


Friends are warmly invited to call at the Cournoyer Funeral Home and Cremation Center, 33 River St., Jaffrey on Thursday from 11:30 a.m. until 12:30 p.m.

A Mass of Christian burial will be celebrated Thursday at 1 p.m. in St. Patrick Church, 89 Main St., Jaffrey. The Rev. Wilfred H. Deschamps, pastor, will officiate. Burial will be in the spring in the family lot at St. Patrick Cemetery, Jaffrey.

For those who wish, memorial contributions may be made to the Monadnock Adult Day Care Center, in care of Monadnock Family Services, 64 Main Street, Keene 03431.

To view an online memorial, share condolences with Roland's family, or for more information, please visit www.cournoyerfh.com.



### Vernon Ellis

### William G. Elliott

### W.W. Cross tackmaker was Jaffrey selectman for 3 years

JAFFREY - William G. Elliott, 72, of North Street, Jaffrey, died Thursday, Sept. 5, 1996, at his residence following a long illness.

Born Feb. 2, 1924, in Claire, Iowa, he was the son of the late Burley and Nettie (Jaque) Elliott.

He had attended schools in Missouri.

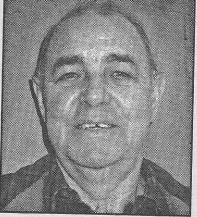
Mr. Elliott served from Feb. 13, 1941, to March 17, 1947, with the United States Navy in the European Theater, North Africa and the Asiatic Pacific. He was a life member of the John Humiston Post #11 American Legion of Jaffrey, a life member and past commander of Jaffrey Memorial Post #5613 V.F.W., and a member of the U.S.S. Ranger C.V. #4 reunion group.

Mr. Elliott was a member of Charity Lodge #18 F.&A.M. for over 40 years. He was past master and had served as secretary for 25 years. He was a 32 degree Mason in the Valley of Nashua, and was a member of Signet Chapter #15 Order of Eastern Star. He was awarded the Sullivan Medal with silver bar by the Masons for dedication and service. He was past president of Local 2342 IAM, and had retired as tackmaker from W.W. Cross Co. in 1986 following 27 years of employment.

He was a 50-year member and life time Trustee of the United Church of Jaffrey.

He had served the town of Jaffrev as selectman from 1990 to 1993.

Survivors include his wife of 51



years, Elsie (Beauvais) Elliott of Jaffrey; two sons, Gerald G. Elliott and Kenneth W. Elliott, both of Jaffrey; five grandchildren; five great-grandchildren; two brothers, Lloyd Elliott of Chiloquin. Ore., and Earl Elliott of La Mesa, Calif.; a sister, Betty Lodestien of Long Beach, Calif.; several nieces and nephews.

Funeral services were held Monday at 11 a.m. at the United Church of Jaffrey, 54 Main St. The Rev. William Beardslee, pastor, officiated. Burial with full military honors was in Conant Cemetery, Jaffrey.

Memorial contributions may be made to either the Jaffrey VFW Memorial Ambulance Fund, P.O. Box 107, Jaffrey, or to the United Church of Jaffrey, 54 Main St., Jaffrey 03452.





### Eddie Guillaume



### John Hannon

### Arthur Hunt



### Joe 'Jumbo' Guillaume









The state of

### John White

# Joe Griffin



### John Field

### Jerry Ricard



Name: Gerald D. 'Jerry' Ricard

Dates: Birth date: December 28, 1932 Death date: September 03, 2008

#### Obituary:

Geraid D. "Jerry" Ricard, 75, of Turnpike Road in Jaffrey, died peacefully in his sleep at his home on Wednesday September 3, 2008.

Jerry was born in Fitzvilliam, NH on December 28, 1932, son of the late Salmana P. and Ida May (Boise) Ricard. He was raised in Winchendon, MA by his aunt and uncle, Flora and Elmer Russel. He was a 1952 graduate of Murdock High School in Winchendon where he was a captain of the football team. He continued to play semi-professional football after high school. Jerry had served with the U.S. Navy during the Korean War. He was a member of the American Legion in Winchendon, MA.

He worked in various capacities for over 30 years at "The Tack Shop", W. W. Cross, Co. in Jaffrey, He retired in 1994. Jerry thoroughly enjoyed his retirement and spent his time making and repairing lamps and visiting friends at various locations around town. He most enjoyed the time he spent with his family and especially his grandchildren.

He was always very active in Jaffrey and had been a volunteer with the Jaffrey VFW Ambulance for several years. He was also dedicated to the youth in the community and served as a scout leader and constant supporter of Boy Scout Troop 33 in Jaffrey. His scouling spirit and leadership was highlighted when he earned the Wood Badge, scouling's premier training award. Jerry was also an avid collector of scouling memorabilia from around the world and his museum was enjoyed by countless scoutners who visited the area.

He was a communicant of St. Patrick Parish in Jaffrey and a member of Our Lady of Monadnock Knights of Columbus Council #8544.

Jerry is survived by his wife of 51 years, Pauline (Courchene) Ricard of Jaffrey whom he would have celebrated another anniversary with on September 14th.

He is also survived by his daughter Paula M, Mason and her husband Jonathan of Nashua, NH, and his son David Ricard and his wife Christina of Jaffrey; his 2 grandchildren, Rachel and Paul Ricard of Jaffrey and Hannah Mason of Nashua; his 2 sisters, Madeline Raymond of Florida and Millicent Mackowiak of Dudley, MA; his 2 brothers, Norman Record of Middleboro, MA, and Donald Inglis of Dennisport, MA and many nieces, nephews, cousins and close friends.

Jerry was preceded in death by his sisters, Ida Washburn, Flora Huleva, and Elizabeth Beaudry, and his brothers Kenneth Ricard and Salmana Record.

#### Memorials:

In lieu of flowers, memorial contributions may be made in Jerry's name to Boy Scout Troop 33, 19 Highland Avenue, Jaffrev NH 03452.

#### Visitation:

Family and friends are warmly invited to attend calling hours on Friday, September 5, 2008 from 6:00 to 8:00PM at the Cournoyer Funeral Home and Cremation Center, 33 River Street (Route 202 south) in Jaffrey.

#### Service:

A Mass of Christian Burial will be celebrated Saturday September 6, 2008 at 11:00AM in St. Patrick Church, 89 Main Street, Jaffrey. Rev Wilfred H. Deschamps, pastor will officiate.

Cemetery:

Burial will take place in St. Patrick Cemetery, Jaffrey.







### Bob Major

Paul Martin

Willard

McGinnis

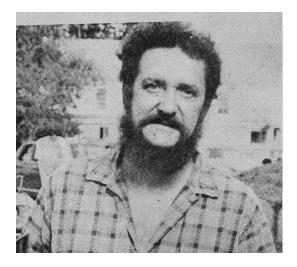
### Henry Martin







### Norman Lanjevin



Leo Leclair

### Leda Letourneau



Paul St. Pierre





Noe & Leda St. Pierre









### Norman "Nonny" Letourneau

Photographer and Army Band vet built stone walls

Norman "Nonny" Letourneau, a well-known local photographer, passed away at Cheshire Medical Center on March 9, 2012, surrounded by his loving family. He was born on Sept. 30,

He was born on Sept. 30, 1931, in Jaffrey, second son of Leo and lla (Kauppinen) Letourneau. While at Conant High School, he was an athlete and musician who played jazz trumpet in his cousin Willie Letourneau's Orchestra.

After graduation in 1949, Nonny began working at W.W. Cross Company and continued playing trumpet. He enlisted in the N.H. National Guard 39th Army Band in 1951. Two years later he was activated to the Fort Dix, N.J. Army Band and later transferred to the Fort Devens, Mass., Army Band. In 1955 Nonny returned to the NH National Guard 39th Army Band, lived in Jaffrey, worked at W.W. Cross, and played in local bands including the Ds.

On March 10, 1951, Nonny married Mary Lou Henry. After his active duty they hired cousin Wille to build a house in Jaffrey. In 1958, Nonny, with no masonry knowledge or experience, built two stonewalls nearly 100 feet long. His artistic walls stand today in front of 46 Pine Crest Road.

In 1969, Nonny and Mary Lou sold the house and moved to Keene, where they attended Keene State College while continuing to raise their five children. Nonny earned a degree in music and accepted a management position at W.W. Cross after graduating from KSC in 1973. He continued in management until his retirement in 1989.

After retirement, Nonny rediscovered photography, his childhood hobby. In the 1990s, digital photos became an avocation for him. Assisted by his wife, his photos are currently displayed and sold through local art associa-



tions, craft fairs and at his home.

Survivors include his wife of 61 years, his grown children, Jill and Wade Diehl of Rhode Island, Brian and Kelley Letourneau of Keene, Joel and Kim Letourneau of Surry, and Kenneth and Taake Letourneau of Okinawa, Japan, thirteen grandchildren and one great granddaughter, his brother and sister-in-law, Lt. Col USAF-ret. Vernon Letourneau and Margaret of Chelmsford, Mass. Besides his parents, he was predeceased by his oldest son, Glenn Letourneau of Brattleboro, Vt.

There are no calling hours. A mass of Christian Burial will be celebrated at St. Patrick Church, 89 Main Street, Jaffrey at 10 a.m. on Tuesday, March 13.

Burial will be at the convenience of the family.

In lieu of flowers, memorial donations to the Conant High School Music Program, 3 Conant Way, Jaffrey, 03452 would be appreciated.

To view an online tribute, share a memory of Nonny, or offer a condolence to his family, visit www.cournoyerfh.com.

The Cournoyer Funeral Home & Cremation Center of Jaffrey is assisting the family. Dick Nute

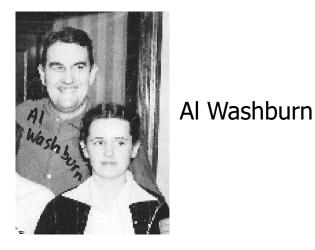
Lionel

**Proulx** 











S. SGT. CHARLES H. RICE, JR. Son of Charles H. and Sadye E. (Bickford) Rice. Wife, Ruby E. (Miller). Entered Field Artillery 1 Oct. 4, 1943. Camp Carson, Colo. 2

### Rita R. Hall

### Former Jaffrey resident died in Port St. Lucie, Fla.

PORT ST. LUCIE, Fla. — Rita Record Hall, 58, of Veranda Avenue, formerly of Jaffrey, died Jan. 13, 1994, at a hospital in Port St. Lucia following a long illness.

cie, following a long illness. She was born in Jaffrey March 21, 1935, the daughter of Stephen and Emma (Ouellette) Record. She was a 1953 graduate of Conant High School in Jaffrey and had been a resident of Jaffrey until moving to Port St. Lucie in 1988.

Mrs. Hall was a former employee of W.W. Cross Co. of Jaffrey, and also worked as a housekeeper for several years, and had worked at Beech Hill Lodge in Dublin until moving to Florida.

In Florida, she was her husband owned and operated a restaurant for several years. She most recently was employed with Seven-Eleven stores.

Her husband, John "Jack" Hall, died in May 1993.

Survivors include three sons, Dean Ascani of Dayton, Ohio, Melvin Burgoyne of Jaffrey, and Michael Burgoyne of Port St. Lucie; a stepson, Edward J. Hall of Warwick, R.I.; two stepdaughters, Debra A. Thiel of Warwick, R.I., and Wendy L. Hatchett of Perkiomenville, Pa.; four grandchildren; two nieces and two nephews. Her brother, Ronald W. Record, died in August 1993. A Mass of Christian burial was

A Mass of Christian burial Was celebrated Tuesday at St. Patrick Church, Jaffrey, with the Rev. David Cummiskey, S.J., officiating. Burial will be in St. Patrick Cemetery, Jaffrey, in the spring. Memorial contributions may be

Memorial contributions may be made to Beech Hill Hospital, Dublin 03444.

11 075

### Charlie Rice

### Henry Rivard



#### 10522





Robert Bunce

### Robert Caron



### **Homer Spencer Roy**

Swanzey man, 71, worked 40 years at W.W. Cross Co.

SWANZEY — Homer Spencer Roy, 71, formerly of Fitzwilliam, died Dec. 21, 2008, at his home in Califor-

Dec. 21, 2008, at his home in Califor-nia Brook Estates. Born Sept. 21, 1937, in Chelsea, Mass., he was the son of Wilfred and Lucy (Michaud) Roy. He attended schools in Winchen-don, Mass., and Sanford, Maine. While living in Winchendon, he cad-died at the Winchendon School Golf Club. Club.

He was a veteran of the U.S. Army, who served from 1955 to 1959 in the Canine Division. He worked at the former W.W. Cross Co. in Jaffrey as a tack maker for more than 40 years before retiring in 1998.

years before retiring in 1998. He was a member of the Jaffrey Cribbage Club. When his son was young, he coached Little League baseball. He was a proud sponsor of the Monadnock Pony Club. He was a person who gave back to the community, and would always put others before himself. He will be

remembered for his positive atti-

remembered for his positive atti-tude and generosity. He enjoyed his retirement with his wife of 49 years Janet (Clapp) Roy. He also leaves his three chil-dren, Deborah Peterson and her husband, Cris, of North Brookfield, Mass., Spencer Roy and his wife, Tammy, of Lyndeborough, and Tra-cy Robbins and her husband, Paul, of Swanzey five grandchildren: seve of Swanzey; five grandchildren; seven great-grandchildren.

A memorial service will be at 2

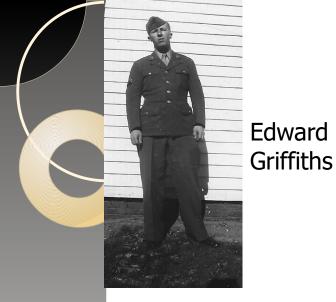


p.m. on Jan. 4 at Cournoyer Funeral Home and Cremation Center, 33 River St. (Route 202 South), Jaffrey. Spring burial will be at the family lot in Hillside Cemetery, Rindge. Homer was always looking to help others, especially those less fortunate and in need. He would buy groceries, pay a month's mortgage payment, or buy heating oil so some-one could stay warm. With this in mind the family has asked that in lieu of flowers, memo-rial contributions be made to The

rial contributions be made to The Alice Poole Fund, P.O. Box 727, Jaffrey, to the Fitzwilliam Fire and Rescue Department, 6 Church St., Fitzwilliam 03447, or to any local community funds.

### Mun Robichaud







Freddie Walkonen



Buster Gill



### George Blair



Wilbur Webster Jr.





### **Raymond Stannard**

### **Toivo Hautanen**

Toivo "Dick" Hautanen, 76, of Pinecrest Drive, Jaffrey, died on Aug. 12, 1988, at Monadnock Community Hospital in Peterborough.

His wife, Evelyn (Emmons) Hautanen, died in 1984.

He was born on Feb. 28, 1912, in Haapayarvi, Finland, son of Jacob and Aili (Kontio) Hautanen, and had resided in Jaffrey for the past 76 years. He retired as a tack maker from W.W. Cross Co. in Jaffrey after 46 years of employment.

He is remembered by his coworkers at the tack shop as an excellent tack maker. Arthur Christian of Forest Park called him "a very good man, the best tack maker Lever saw." Graffin

er I ever saw." Griffin Joseph Griffen recalled that they had been neighbors on what is now Webster Street.

"He was a pretty good fisherman," Mr. Griffen recalled. "He was very much a gentleman, a nice man, friendly, the kind of person you'd like to know," he said.

He was a member of the International Order of Odd Fellows of Jaffrey.

He is survived by a brother, Eino Hautanen of Jaffrey, and many nieces and nephews.

A memorial service will be held on Monday, 2 p.m., at the Cournoyer Funeral Home, 80 River St., Jaffrey. The Rev. Emily Preston, pastor of the United Church of Jaffrey, will officiate. Burial will be in Conant Cemetery, Jaffrey.

In lieu of flowers, memorial contributions may be made to the V.F.W. Ambulance Fund, P.O. Box 483, Jaffrey 03452.

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### George White

### Gordon White





# Beginning...c.1914





# ...c.1951





# Peak...c.1969





# Now...End of an Era











Property is currently (8/2017) owned by Larry K. & Larry S. Thibeault of Amherst, NH. They attempted to operate a gym named Solar Fitness. One or two other businesses tried to use space in the building. It is currently empty and is being tested as a potential 'brownfield site'. Results are due back very soon.

The very back of the building and the acreage behind the plant are still owned by Black & Decker due to environmental regulations.

For further research:

http://www.ct-williams.com/blog/2013/4/3/ww-cross-company

http://www.ct-williams.com/blog/

http://www.wwcross.com/index.html

http://www.jaffreyhistory.org/

http://www.collectorsweekly.com/stories/117188-1950s--w-w-cross-carpet-tacks

History of Jaffrey

Jaffrey Roads & Streets, 1773-1980 by Colburn Kidd